

DEFINITION

- Personal information:** refers here to any data that can identify a specific individual such as names, addresses, e-mail addresses, and telephone numbers. Depending on your medium of interaction with us (online, offline, mobile phone, etc.)
- Cookies:** refers to a small data file that is transferred to your computer or mobile device. It enables us remember your information such as; IP addresses, web traffic, number of times you visit, browser type and version, device details, date and time of visits.
- User:** means an individual who uses all Bloc services or accesses our sites and has agreed to use our end services.
- Site:** means any platform including but not limited to websites, social media platforms and mobile applications deployed by Bloc to render its services.

INTRODUCTION

BLOC understands the value of your data and the importance of your information security. We respect the trust you repose in us in providing us with your data and we are completely committed to preserving, protecting and safeguarding your information that you share with us in line with global industry best practices.

This Privacy Policy outlines the information **BLOC** collects from you; why we collect such data; how we use the data; how you can control the data; and how we manage, store, protect, share, retain or delete your information across our website, payment platforms, APIs, software applications, email notifications and tools.

Kindly note that by using our website, you agree to the terms of this Privacy Policy, so as to allow us to utilise your data to serve you more accurately.

This privacy policy applies to information collected on our website, software application, payment platforms or and affiliated companies which collectively refer to as our services.

What type of information do we have?

If you are just browsing our website, we collect the same basic information as most websites collect. We use cookies and other common internet technologies that collect information on your browser type, details of your visits such as how long you have visited the website, the pages you have visited, and resources assessed.

We may ask you to provide some personal information when you make an enquiry or request a quote through this website. The required personal information may include your name, email address, telephone number, and information regarding your personal or professional interests relevant to our products or services.

Why we collect Data

On this website, we collect data to be able to communicate with you; provide further information on our products and services; respond to questions or requests which you submit; process requests or applications which you make; and anticipate and resolve problems with any services we offer to you. Please note that information which you submit through the contact form on this site may be sent to members of our team who need access to that information in order to respond to you.

We use information collected through cookies to remember you on our site and provide you with a better experience on our site, such as pre-populating fields with your preferences; to understand user behaviour; and to report statistical information about browsing activities.

If you interact with us on any of our social media pages, we may use information publicly available on your social media page to contract in respect of our products or services.

How we collect and use your personal information

We collect your data when you provide such personal information on this website or on any of our social media pages.

We collect data about your use of our website and services through our analytics tracking system and cookies in order to carry out our legitimate interests in monitoring and improving our website and services.

We may also receive your personal data from third parties to whom you have legally provided such data to, and we may use such data in accordance with our policies. To the extent that such data is disclosed by third parties, whether our clients, service providers, advertisers or other sites throughout the Internet, different rules may apply to their use or disclosure of your information. We do not control how they use or share your data and we cannot make any representations or warranties as to these.

We have exclusive ownership of the information collected on this website. We however only have this right over data that you have voluntarily shared to us directly or through your usage of our website.

With your consent, we use your information to fulfil requests to receive information or materials from us, to carry out services for your benefit and to process applications and requests from you.

We do not use your data for any other purpose than for the purposes listed out in this policy and we do not sell, lend or rent any personal data about you to any third parties outside of the Company.

How you can control your Data

Besides being able to limit the data you directly provide to us (although this might limit our ability to provide you with information on our services or respond to your enquiries), you also have the option of exercising any of the following rights with respect to your data:

1. Request information about any of your personal data which we are processing, and request access to your personal information which we possess.
2. Request correction of personal information that we hold about you to make them more accurate or to reflect change in circumstances which the personal information we possess does not reflect.
3. Request us to refrain from doing particular things with your data or restrict the extent of our collection or processing of your data.
4. Request partial or complete erasure of your personal information.
5. Object to our processing of your personal information where we are processing your personal information for direct marketing purposes.

6. To be informed about the use of automated decision-making on the site and any effect such processing may have on you.
7. Request the transfer of your personal information to another party.

Do we share your Data?

We do not disclose or share personal data provided to us on this website, unless it is absolutely necessary. We may share your personal information with affiliates; authorised agents; service providers, such as IT service providers; operating companies and other related entities.

In the event that we or our group or all of its assets are acquired by a third party, personal information held by us may be one of the assets that would be transferred to the new owner.

We could (and you authorize us to) disclose any information about you as required by law and we may make such voluntary disclosures to law enforcement agencies and government officials, as necessary or appropriate under the relevant circumstance.

The personal information we collect from you may be transferred to and stored at a destination outside Nigeria. We shall ensure that such transfers are lawful and that your personal information is kept secure in accordance with data protection legislation.

How we manage, store, protect, retain or delete your information?

We have well-maintained systems for storing and managing your data, and we commit to conscientiously utilising your data in consonance with the provisions of this policy.

We have suitable security measures in place to prevent your personal data from being accidentally lost or used or accessed in an unauthorised way by a third party. We however admit that no website, or database is completely secure or “hacker proof” and we only guarantee the safety of your data to the extent of our undertaking all reasonable measures to protect the data.

We will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including the purposes of satisfying any legal, accounting, or reporting requirements after which we will promptly delete your data from all of our databases.

Amendments/ Modification

We may need to update, modify or amend our Privacy Policy as our technology evolves and as required by law. If we materially change the ways in which we use or share personal data previously collected from you through our Services, we will provide notice or obtain consent regarding such changes as may be required by law. The Privacy Policy will apply from the effective date provided on our website.

Our Contact Information

Kindly contact us with any queries or requests with respect to your data or this privacy policy through any of the contact options as provided on the site.